



Magister Digital AI Launches Full-Stack Marketing Agency in San Diego

September 10, 2026

SAN DIEGO, CA - September 10, 2026 -

Magister Digital AI, a full-stack marketing agency, has launched in San Diego, California. The agency serves home service businesses, medical and dental practices, and law firms, and runs SEO, Google Ads, Meta Ads, AI automation, CRM development and web design under one team.

The agency operates from Garnet Avenue in the city's Pacific Beach neighborhood and runs accounts nationally, including in New York, Los Angeles, Chicago, Houston, Phoenix, Philadelphia, Dallas and San Jose. It works with US-based operators only and runs as a single remote team rather than through local offices.

Its roster is limited to three verticals: HVAC, plumbing, roofing, electrical, general contracting, restoration and solar on the home services side; med spas, aesthetics, plastic surgery and dental groups in healthcare; and personal injury, criminal defense, family, estate and immigration practices in legal. Work sits at the mid-market end of each category, and prospects outside that range are referred to Infintech Designs, a sister brand.

Magister Digital AI was founded by Brian Hong, Michael Merlino and Dmitry Morgan, who between them count 50 years of combined SEO and paid media experience.

Morgan, co-founder and head of paid media, began his career as an HVAC technician and spent 15 years running paid-media operations inside home services through Denver Digital Agency in Colorado. He co-founded Green Hat Local SEO with Kyle Sabraw and owns the SEO and paid media layer of client accounts.

Hong, chief executive, founded Infintech Designs in New Orleans in 2008 and co-owns TurnkeyRenovators, a construction company that runs on the same stack the agency deploys for clients. Merlino, chief strategist, co-founded CTR Geeks, a training program that has taught more than 1,300 local SEO practitioners, and owns the AI automation and CRM layer.

Accounts are structured around what the agency calls a 5+1 engine ? five channels run by one team, reported on a single dashboard. Ownership is assigned by founder rather than by account pod, and one of the three founders signs each client's working brief weekly.

Two proprietary tools are part of the stack. Flowbots.ai handles AI reception, lead routing and follow-up nurture, including after-hours inquiries. BigEasyData.ai handles visitor identity resolution for attribution reporting.

Engagements open on a four-week sequence: an audit of ad accounts, analytics, CRM and call data in the first week, conversion tracking and dashboard setup in the second, live deployment in the third, and a written 90-day plan with budget targets and a named owner per workstream in the fourth. Reporting is reconciled inside the client's existing CRM rather than in a separate agency platform.

Compliance is handled by vertical. Legal copy follows ABA Model Rule 7.1. Medical and dental copy follows HIPAA, Federal Trade Commission and state board rules. Home services copy is subject to state contractor licensing bodies, including the California Contractors State License Board.

Operators can request a 45-minute working session with a founder <https://magisterdigital.ai/contact/>

About Magister Digital AI

Magister Digital AI is a founder-run, full-stack marketing agency based in San Diego, California. Founders Brian Hong, Michael Merlino and Dmitry Morgan run SEO, Google Ads, Meta Ads, AI automation, CRM development and web design for home service, medical, dental and legal operators nationwide. The agency is located at 1135 Garnet Ave #13, San Diego, CA 92109, and can be reached at (619) 330-0953 or

<https://magisterdigital.ai>.

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For more information about Magister Digital AI, contact the company here: Magister Digital AIDimitry Morgan (619) 330-0953 hello@magisterdigital.ai 1135 Garnet Ave #13, San Diego, CA 92109

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Magister Digital AI is a founder-operated, full-stack marketing agency launched in 2026 and based in San Diego, California.

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